

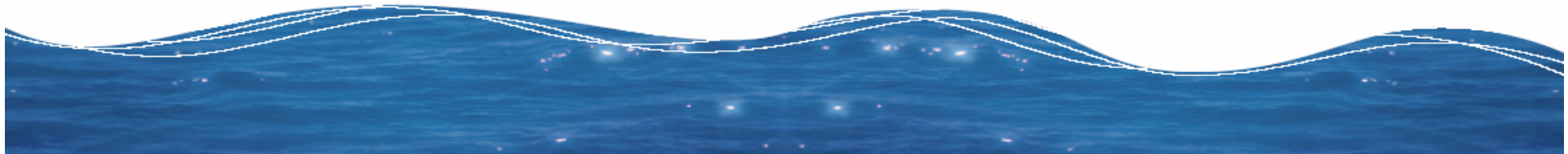


ECSA Seminar

6 March 2007

A FRAMEWORK FOR A GLOBAL INDUSTRY

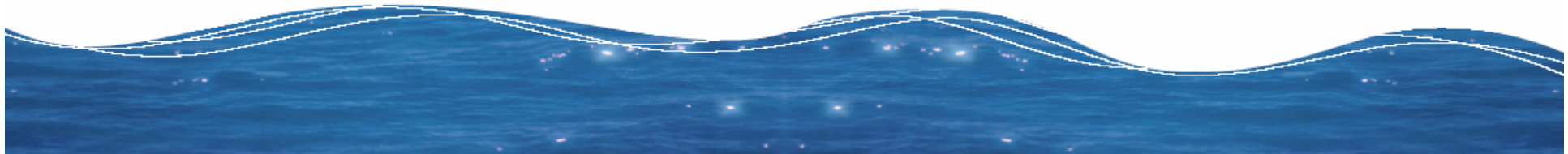
Lennart Simonsson - President of ECSA
CEO and Managing Director Broström AB





EU AGENDA

- **THE REVIEW OF THE WHITE PAPER ON A EUROPEAN TRANSPORT POLICY**
- **THE FURTHER PROMOTION OF SHORT SEA SHIPPING**
- **A EUROPEAN PORT POLICY**
- **ENHANCED ATTENTION FOR THE ENVIRONMENT**
- **THE THIRD MARITIME SAFETY PACKAGE**
- **THE GREEN PAPER ON A FUTURE MARITIME POLICY**



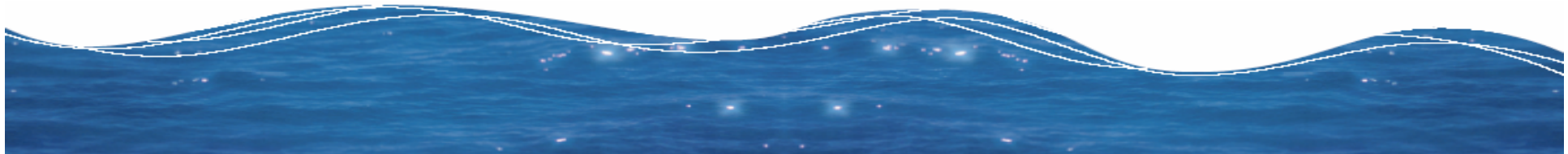


SHIPPING LIFE BLOOD OF WORLD TRADE

- **BETWEEN 1980/1999 VALUE OF WORLD TRADE: + 12 % P.A.**

- **FREIGHT COSTS: + 7 % DURING FULL PERIOD**

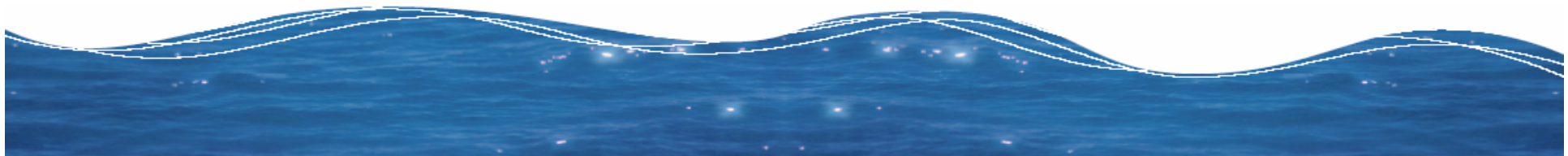
- **TRANSPORT COSTS MARGINAL % OF SHELF PRICE:**
 - ❖ **TV SET 2 %**
 - ❖ **COFFEE 1,2 %**
 - ❖ **GAS OIL 1 Cent/L P/K**





STATE AID GUIDELINES

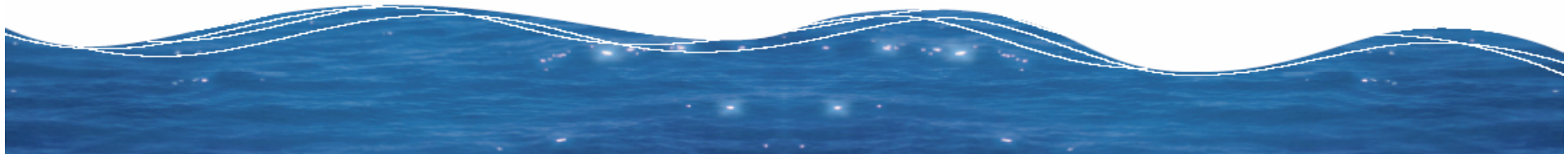
- **SAFEGUARD COMPETITIVE POSITION OF EUROPEAN SHIPPING IN AN EXTREMELY COMPETITIVE GLOBAL ENVIRONMENT**
- **MEASURES UNDER GUIDELINES TO BE APPLIED IN ALL MEMBER STATES IN A FLEXIBLE WAY**
- **GUIDELINES TO BE MAINTAINED LONG TERM**





INFRASTRUCTURE INVESTMENTS

- **CONGESTION IN PORTS AND OTHER BOTTLENECKS TO BE ADDRESSED URGENTLY**
- **INVESTMENTS IN PORTS AND HINTERLAND CONNECTIONS ESSENTIAL**
- **EFFICIENCY AND THE COMPETITIVE POSITION OF PORT SERVICES TO IMPROVE CONSTANTLY**
- **GROWTH IN SHORT SEA SHIPPING TO BE FURTHER ENHANCED**





THEMES FOR A FUTURE MARITIME POLICY

- **ENSURING THE POTENTIAL FOR GROWTH IN EUROPE THROUGH ADEQUATE TRANSPORT CAPACITY.**
- **ENSURING A STABLE AND COMPETITIVE ENVIRONMENT FOR EU SHIPPING.**
- **KEEPING REGULATION GLOBAL.**
- **SUPPORTING A POSITIVE DEVELOPMENT OF SHIPPING IN THE EU.**
- **TAKING AN ENVIRONMENTAL APPROACH WITH A GLOBAL PERSPECTIVE.**

